

# What is Responsible Tourism?

Responsible Tourism is based on the principles of **social and economic justice** and with full respect toward the environment and different cultures visited.

Responsible tourism recognizes the centrality of the **local host community** and its right to be a key player in developing **sustainable and responsible tourism** in its native land.

Responsible tourism encourages positive interaction between the tourism industry, local communities and travellers.

## INFO AVAILABLE AT:

[www.earth-net.eu](http://www.earth-net.eu)

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## CONTACT:

### EARTH's Head Office

Square de Meeûs 18  
Brussels1050 (Belgium)

Phone: + 32 25 43 10 42 Fax: +32 25 4105 69

[info@earth-net.eu](mailto:info@earth-net.eu)

### President of EARTH

Maurizio Davolio  
[presidentaitr@aitr.org](mailto:presidentaitr@aitr.org)



## One Europe for Responsible Tourism

*The first European network for Responsible Tourism*

[www.earth-net.eu](http://www.earth-net.eu)



## What is EARTH?

Established in October 2008 in Brussels, EARTH is the **first European network** for responsible tourism. Its mission is based on the principles of **sustainable development, acknowledgement of the role** and interests of **local communities**, as well as solidarity and the fight against poverty through tourism. EARTH includes many different participating organisations present Austria, Italy, Germany, France, Spain, Belgium and Ireland.

## What are EARTH's activities?

### EARTH:

- **Cooperates** with authorities at the local, national and European level to promote the principles of responsible tourism
- **Participates** in projects involving international collaboration
- **Coordinates and supports** the activities of its members encouraging sharing of good practices
- **Communicates with the traditional tourism sector**
- **Promotes** responsible tourism through training and education awareness activities travellers.

## The Network

EARTH is the first European network bringing together **experts** on responsible tourism. In 2008, its members decided to share their **experience** and their **knowledge** in order to represent, as best as possible, the principles of responsible tourism before European Institutions and society in general.

EARTH is the grouping of **private organisations** present in **7 European countries**, including associations, NGOs, travel agencies and consulting firms. All with the same goal: To promote democratic principles and responsible tourism behaviour among **institutions** and **independent travellers**.



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