

What is Responsible Tourism?

Responsible Tourism is based on the principles of **social and economic justice in complete** respect and consideration for the customs, cultures and surrounding environment . Responsible tourism recognises the centrality of the **local host community** and its right to be a key player in developing **sustainable and responsible tourism** in its native land. Responsible tourism encourages positive interaction between the tourism industry, local communities and travellers.



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One Europe for Responsible Tourism

The first European network for Responsible Tourism for private organisations

www.earth-net.eu



What is EARTH?

EARTH is the **first European network** for responsible tourism. Established in Brussels in October 2008, its mission is based on the principles of **sustainable development** and **acknowledgment of the role** and interest of **local communities**, as well as promoting solidarity and the fight against poverty through tourism.

EARTH includes many different participating organisations present in Austria, Italy, Germany, France, Spain, Belgium, Ireland, England and in Hungary.

What are EARTH's activities?

EARTH:

- **Cooperates** with authorities at a local, national and European level to promote the principles of responsible tourism.
- **Participates** in projects involving international collaboration.
- **Coordinates and supports** the activities of its members, encouraging the promotion of good practices.
- **Communicates with the traditional tourism sector.**
- **Promotes** responsible tourism through ongoing training and educational activities for travellers.

The Network

EARTH is the first European network bringing together experts on responsible tourism from the private sector. In 2008, its members decided to share their **experience** and their **knowledge** in order to represent, as best as possible, the principles of responsible tourism before European Institutions and society in general.

EARTH unites **private organisations** present in 9 European countries, including associations, NGOs, cooperatives and enterprises.

All with the same goal: To promote democratic principles and responsible tourism behaviour among **institutions** and **independent traveller**.



France



Germany



England



Belgium



Spain



Hungary



Ireland



Austria



Italy

